

Mera Pharma Background

ESTABLISHING

Mera Pharma was established in 2012 as a Swiss company based in Zug, Switzerland. Mera develops, manufactures, and distributes high-quality and affordable drugs for improving and extending the life of an ever increasing number of patients in many countries.

Mera continuously working on widening its network with both manufacturers and brand owners in Europe and the chains of importers and distributors of pharmaceuticals in the Middle East with public and private sectors involved.

CUSTOMERS EXPECTATIONS

We attempt to exceed the expectations of customers by reliably providing them high-quality generic products along with excellent services and the strict observance of all binding laws, regulations and instruction of the states where Mera operates, Mera saves no effort to take the highest care of every detail of processing a high quality in OTC and cosmetics packages including nutritional supplements, minerals, vitamins, skin care and body care.

In spite of the high competition in the pharmaceutical industry in global markets, we managed to sustain its vision and core values, and to make significant strides to achieve our goals by attending training and development programs like GMP and ISO certificates in order to achieve excellence in the processes of manufacturing, management and storage. Also, creating a developed work environment with a strong team that follow social capital and work capital rule to make the flow of work parallel among all departments and that's based on mera's research on their employee resulted that social capital rule has an impact of %90 on mera's success while the other %10 is influenced by work capital rule.

INSPIRATIONS

Together, we are more diverse, inspired and stronger, which makes Mera a great environment to work.

Mera Pharma's Core

OUR VISION

Our vision is to be the leader in the pharmaceutical industry and to turn innovative science into value for our people to significantly improve their lives.

OUR MISSION

- It's through our passion and commitment to our people that we discover, develop, and deliver the most innovative, economically viable, and quality products to enrich their quality of life.
- We inspire our employees by creating a challenging and supportive work environment.
- Expanding our network throughout Europe and Middle East.
- We strive to fulfill our social and economic responsibilities.

OUR VALUE

- **Integrity**
We believe in honesty, because truth matters and it ensures our credibility.
- **Customer Focus**
We believe in setting high standards when it comes to maintain relationship with our customers because customer is our Number One priority.
- **Respect For People**
We Respect our people because it enables us to work successfully and it's based on the concept of humanity.
- **Quality**
We committed to deliver our products on time with a high quality to improve the lives of our customers.
- **Innovation**
We achieve the best results by creating an atmosphere that motivates our employees to be innovative and creative.
- **Responsibility**
Responsibility characterizes our behavior towards customers, employees, investors, and service providers.
- **Teamwork**
Mera builds strong teams because team is something that facilitates accomplishing best results.



Mera Anti-Wrinkle
Day Cream

REDUCES
WRINKLES
BY **%50**

Wrinkles reduction
Hydration & skin repair
Protection from photo aging
Firming of facial contour
All skin types





Mera Anti-Spot
Acne & Pimple Prone Skin

EXFOLIATES AND OPENS THE PORES

for a deep reaching regulation of the
secreted sebum with anti-microbial
actives and erases pimples





Mera White Plus
Day cream SPF15

PREVENTION & CORRECTION OF DARK SPOTS

Prevent discoloration of any etiology
Age spots

Treatment and prevention of chloasma in
pregnant women

Pigmentation caused by inflammations,
scars, medication, cosmetics and perfumes





Mera White Plus
Corrective Cream

WHITENING
EFFECT
INCREASES
BY **%71**

Fast whitening effect
Age spots

Pigmentation caused by
inflammations, scars, medication,
cosmetics and perfumes



A bright sun with a glowing halo and a field of golden sparkles. The sun is a large, bright yellow circle with a white outline, positioned in the upper center. The background is a gradient of yellow and orange, with many small, bright golden sparkles scattered throughout.

You are COVERED
& PROTECTED
with
MERA SUN LOCK



Mera Sun Lock
SPF 30
 Face Cream

DAILY USE
 THROUGHOUT
 THE YEAR

Mera Sun Lock is a high-protection and water resistant facial sunscreen that provides effective sun protection.



Mera Sun Lock
SPF 50+
 Face Cream

A UNIQUE FORMULA
 NON-OILY TEXTURE
 SPREADS EASILY

Protects from immune suppressing effects induced by UV+VIS radiation, photo aging, shields cell's DNA & protects skin stem cells.





Sleep away from napkin rash nightmare





Mera Baby
Cream

BABIES FROM BIRTH NAPPY CHANGE NAPPY RASH

Mera Baby cream creates a protective barrier which prevents the development of nappy rash by protecting the skin from irritants and secretions.



Mera Emollient
Face & Body Cream

DAILY CARE WHEN ATOPIC SYMPTOMS ARE IN REMISSION FOR DRY SKIN

Mera Emollient cream for the care of dry, sensitive atopic skin. It provides hydration, strengthens the skin barrier, protects and reduces itching and irritation.





Mera Hand Cream Moisturizer Cream

A MULTI-PURPOSE INGREDIENT FOR SOFTER HANDS

It penetrates the skin and fixes water to keep the natural skin moisture, and strengthens skin's protective barrier.





Mera Anti-Acne Soap
Natural And Fast Acting Soap

ACHIEVE A CLEAR COMPLEXION

Mera Anti Acne soap contains multi-herbal nutrients to nourish your skin and keep it clear naturally.

It acts in two synergistic ways to achieve and maintain acne-free skin and a clear complexion, First with its natural antiseptic ingredients, Mera anti-acne soap fights acne breakouts.

Second, herbal nutrients help nourish your skin to keep it healthy and prevent future breakouts.



Mera Scrub Soap
Neck And Face Soap

REMOVE BLACKHEADS & DEAD CELLS

Mera scrub soap helps the regeneration of new cells and facilitates the peeling and removal of dead skin cells. During washing the natural saponins deodorize, biologically preventing unpleasant odor while almond crusts' soft particles scrub gently removing the dead skin & make up remnants on the neck & face.





Mera Whitening Soap
Whitening Herbal Soap

REDUCES
IRREGULAR
PIGMENTATION
& FRECKLES

Mera whitening soap contains herbal extracts as the active material which leads to decrease skin hyper pigmentation by lowering the amount of melanin in the skin.





Mera Salt Soap
Dead Sea Salt Soap

DETOXIFY & REJUVENATE THE SKIN

Mera Salt soap is a unique soap, made of %100 pure olive oil and dead sea salts.

This unique combination of olive oil and dead sea salts will make your skin looks and feels healthier, silkier, and younger.



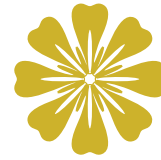
Mera Vera Soap
Aleo Vera Soap

SOOTHE & HYDRATE THE SKIN

Aloe Vera gel contains two hormones that provide wound healing and anti-inflammatory properties that reduce skin inflammation. It's also use to effectively heal chronic skin problems, such as psoriasis, acne and eczema.

Aloe Vera Prevents Signs Of Aging, Reduces Acne And Helps Lighten Blemishes, and Reduces Stretch Marks.





Mera Anti-Age Soap
Chamomile & Honey Soap

KEEP YOUR SKIN FRESH & GLOWING

Chamomile & Honey soap is made with all natural, organic ingredients and can do wonders for your skin.

When used on the skin chamomile helps soothing skin irritation and wound healing. It is also a powerful antioxidant that fights acne and skin breakouts.





Mera Glow Soap

Grape & Sponge Soap

PERFECT FOR A GLOWING SKIN

Grapes contain a good amount of Vitamin C & E and antioxidants which helps to protect the skin from pollution and toxin damage. Vitamin C helps in collagen formation, which helps in better growth of cells and blood vessels.

It also fights against free radicals and control appearance of dark spots and wrinkles. The Vitamin E in grapes keeps your skin moisturized and works as a good sunscreen, reduces the redness caused by sun light.



Mera Chios Soap

Mastic Soap

IMPROVE TEXTURE & ELASTICITY OF THE SKIN

The high level of antioxidants, antibacterial and antifungal compounds makes mastic gum a great supplement for healthy skin.

It helps to reduce free radical damage, which reverses the signs of aging, as well as curing any skin irritations or infections from within. it possesses many therapeutic benefits for the skin due to its soothing, hydrating, cooling, anti-aging and healing properties.





Mera Olive Soap



Most
suitable
natural soap
for those
with
sensitive or
dry skin

